

Goodhue Chamber of Commerce - Farmers Market

Goodhue, MN

2025 Season Guidelines

The Goodhue Farmers Market (GFM) is supported by the Goodhue Chamber of Commerce. If you have any questions about the guidelines or the Vendor application, please contact the market manager, Paul Luhmann at (507) 272-8619 pluhmann@yahoo.com. The market will be located in the parking lot of the Goodhue Lions Community Center at 105 Broadway St, Goodhue, MN 55027

Hours & Dates

The GFM will run every Wednesday from July 9th through September 24th. The hours will be from 3:30-6:30 pm. Hours of operation are subject to change with notice, by the Market Manager for reasons such as inclement or hazardous weather.

Schedule of Fees

OPTION 1 _____ Seasonal – 12 weeks (June 12-Sept 24), \$100 PAID IN ADVANCE

OPTION 2 _____ Weekly - \$10 per week; must be paid to the market manager on-site each market day.

Geographic Eligibility

Vendors who raise or produce their products on property they own or lease, within a 60 mile radius circle of the market location, are eligible to sell at the GFM. This will allow for a "local" market. Prospective vendors living outside of the 60-mile circle can contact the farmers market committee to plead their case for selling at the GFM.

Space

Each vendor will be provided with a 12X12 space. Vendors may purchase a second stall if space is available, by contacting the market manager.

Allowed Goods

Vendors may sell only products produced, grown, or created by the vendor. Reselling of any products is not permitted. The following are approved for sale:

- Vendor grown fresh fruits, vegetables, herbs, spices
- Baked goods or Processed foods (must be labeled with information about ingredients)
- Vendor produced farmstead products such as cheeses, meats, fish, poultry, eggs, baked goods, honey, maple syrup, canned goods and preserves, if prepared & labeled in accordance with rules established by the MN Department of Agriculture.

- Vendor grown bedding plants, hanging and potted plants, dried flowers, and cut flowers and plants.
- Arts, crafts, and other locally produced, hand-made products by the vendor. These items will be subject to a jurying process.
- Processed items must be sold with a valid processing license or comply with Minnesota labeling law requirements
- All items must be prepared, displayed, sampled and stored in accordance with Minnesota Department of Agriculture, Minnesota Department of Health and Goodhue County Health and Human Services Department guidelines
- Produce sold as "certified organic" must have originated from a certified organic farm
- Farmers/growers that are not certified organic growers, but use organic practices according to state regulations or National Organic Standards or practice pesticide-free farming may advertise or sell produce labeled accordingly
- All items may be sold by bulk, bundle or individual item. Items sold by weight require a state certified scale
- Vendors may sell any items approved of by the committee or shown in their market application
- The market manager or designee have the right to ask vendors to remove products

Vendor Licenses, Permits, Taxes

Each vendor is responsible for payment of his/her own state sales tax and must abide by all state & local ordinances. Vendor is responsible for obtaining all correct licensing for sale of their products, and should be ready to submit or show copies of licenses, permits etc. to the market manager, when asked. All vendors must, each year, provide the market manager with a Minnesota Operator Certificate of Compliance for state sales tax, even if they are not selling taxable items (form ST-19, which can be found online or from the market manager). Any vendor required by law to carry a food handler's license or other licensing must have these posted at their vendor stall. A copy of all licenses must be submitted to the market manager.

Guidelines for all vendors

- Vendors may be working at the market location from 2:30 pm to 7 pm. Sales hours are from 3:30pm to 6:30pm.
- Vendors must be ready to sell at the start of sale hours & remain at market until it closes. (If sold out, vendors may pack up & leave, only if safe to do so).
- A signed application & ST19 must be on file 2 days prior to a vendor selling at the market. "Walk ins" on market days are not allowed.
- Vendors, visitors & customers are not allowed to bring live animals to the market, either for sale, trade or give away or as pets.
- Vendors family members & employees may sell. Vendors children of 16 years or older, with a valid driver's license, may sell unaccompanied. Children under the age of 16 may sell, so long as they are accompanied at the market by the vendor, vendors employee, or vendors child of 16 or older with a valid driver's license.

- No music or noise shall be permitted that can be heard within 30 feet of the vendors vehicle.
- Vendors, their family members, employees or anyone occupying a vendor stand are not allowed to consume alcoholic beverages or any mood-altering substances.
- **Vendors must display legibly marked prices for all goods for sale.** All vendors must strive for fair value pricing. Severe undercutting of other vendors prices will not be allowed.
- All goods for sale must be in sound condition. All edible goods must be safe for human consumption. The vendor is solely responsible for any damage or illness resulting from the sale of unsound or unsafe goods. If complaints about food quality are received by the market manager, market committee or the Goodhue Chamber, the vendor will be asked to remedy the complaint. Failure to do so may result in loss of vendor privilege to sell the item at the farmer's market.
- **Vendors shall prominently display, at their vendor stall, information to identify the name of the individual, business or operation, including the name of the owner, phone number & the location of the business.**
- Vendors required by law to carry a food handlers license or other licensing must have these posted at their vendor stall.
- Vendors must wear shoes, shirts & dress appropriately for vending in public.
- All vendors must clean up around their vehicles when they have completed their sales for each day. All trash must be disposed of properly and all stall areas must be cleared of debris.
- The market manager or designee is responsible for overseeing the activities of the market & enforcing the market guidelines when necessary.

Code of Ethics

This "Code of Ethics" represents guidelines for being a good neighbor and a good member of the Market. Please remember that although we may have different reasons for being at the Market, we all have an interest in its long-term success and in the success of the other vendors at the Market.

- **Price your product fairly** - Gross undercutting is not acceptable and hurts everybody. Pay attention to what others are charging for similar products, especially if those products are at the Market in abundance. Fresh and local products have a number of advantages over their grocery store counterparts, and should be priced accordingly.
- **Market honestly** - First, follow the rules: only sell what you produce & what the market allows you to sell. Follow the limits on regulated items for marketing & display. Second, follow the law with regard to labeling your product, whether as organic, chemical-free, grass fed, etc. Third, be honest when describing the qualities of your product.
- **Honor your products** - Everybody has a lapse in quality every now & then. How you handle customer complaints reflects on the entire market, not just you.

- **Be respectful of other vendors** - Keep disagreements with other vendors private. Don't interrupt when customers are interacting with other vendors.
- **Respect the space of other vendors and the walkway for customers** - A single line of stall-fronts has more visual appeal than a ragged line, and hiding your neighbor behind your stall is not appropriate. Leave room for customers to walk down the aisle.
- **Downplaying other vendors is not acceptable** - Talk your product up instead of talking somebody else's down and let the customer choose.
- **Pay attention to your stall and personal appearance** - An orderly stall is a safe place, and the appearance of vendors and their space reflects on the Market as a whole, not just the individual.
- **Be courteous to all customers** - They are, after all, why we are here. Make an effort to greet and offer help to customers whenever possible.
- **Read, follow and abide by the Market guidelines** - The Market guidelines allow for a smooth-running Market that provides a level playing field for all vendors. Take time to understand them and then follow them.

Conflict Resolution

Vendors must treat all other vendors, customers & the market manager or their designee, with respect & cooperation at all times. In the event of a conflict, vendors need to follow this chain:

- Vendor speaks to vendor
- Vendor speaks to vendor with market manager present
- Vendor speaks with market manager
- Vendor speaks with Market committee

Violation of Market Guidelines

- First offense - Verbal warning from the market manager or the GFM committee
- Second offense - Written notice from the GFM committee
- Third offense - Loss of selling privileges for the remainder of the market season. Market fee will not be refunded.
- "Extreme clause" - for extreme violations, the farmers market committee can move to the third offense.

Market Committee Responsibilities

The following is the responsibility of the GFM committee:

- Providing general market liability insurance coverage
 - Promoting the market and vendors to the public
 - Promoting the Goodhue Chamber of Commerce
 - Encouraging active community participation
 - Recruiting & retaining both vendors & customers
 - Providing current applications, policies & procedures
 - Providing easy access to relevant state rules, regulations and requirements
 - Enforcing the policies of the market
 - Revoking the permit of anyone in repeated or gross violation of the rules
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Covenant not to sue

The vendor may not institute any action or suit at law or equity against the Goodhue Farmers Market, the Goodhue Farmers Market committee or its members, or the Goodhue Chamber of Commerce. A vendor will not aid in the institution or prosecution of any claim for damages, costs, loss of services, expenses, or compensation for or on account of any damages, loss or injury to person(s) or property as a result of operation of this contract. This section shall survive any termination of the contract.

Indemnification

The vendor agrees to fully indemnify the Goodhue Farmers Market, the Goodhue Farmers Market committee or its members, or the Goodhue Chamber of Commerce or its members and any adjacent property owner from any & all liability, loss or damage(s) which may be incurred as a result of any and all claims, demands, costs, judgements or expenses, including attorney fees, arising from the vendors participation in the Goodhue Farmers Market. This section shall survive the termination of the contract.

Events and Promotions

The GFM may conduct promotions and events at the farmers market to attract additional customers to the market & add to the atmosphere of the market. Vendors agree to cooperate with the GFM &/or its designees in conducting such events and promotions.